

OREGON
WOMEN'S
CAMPAIGN
SCHOOL

2010
Schedule

Saturday

| Time | | | |
|---------------------|---|---|---|
| 8:00 – 8:30 | Registration | | |
| 8:30 – 8:45 | Welcoming Remarks: Amelia Porterfield & Liz McCann, Oregon Women's Campaign School Board Co-Chairs | | |
| 8:45 – 10:00 | Politics 101 with Kristen Leonard and Lay of the Land with Steve Novick | | |
| 10:00 - 10:15 | Break | | |
| 10:15 – 10:45 | Politics of Choice: Roey Thorpe, Planned Parenthood Advocates of Oregon and Laura Taylor, NARAL Pro-Choice Oregon | | |
| 11:00 – 12:30 | Candidate Track: Hitting the Campaign Trail Michele Rossolo, FuturePAC | Advanced Staff Track: Field Metrics & Volunteer Recruitment Ben Unger, Senate Democratic Leadership Fund and Andrea Cooper, Future PAC | Staff/Activist Track: Citizen Lobbying & Building the Grassroots Aubrey Harrison, Basic Rights Oregon and Angela Martin, Our Oregon |
| 12:30 – 2:00 | Luncheon with Keynote Speaker Sarah Flowers, Vice President LKK Partners | | |
| 2:00 – 3:15 | Candidate Track: Fundraising Skills for Candidates Anna Sowle, Yes for Oregon PAC; and Nikki Terzieff, The Tressider Company | Advanced Staff and Staff/Activist Track: Managing Message & Media Melissa Chernaik, Grove Insight and Shauna Ballo, communications consultant | |
| 3:15 – 3:30 | Break | | |
| 3:30 – 4:45 | Candidate Track: Managing Message & Media | Advanced Staff Track: Fundraising Skills for Managers | Staff/Activist Track: Living the Campaign Life |

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| | Melissa Chernaik, Grove Insight and Shauna Ballo, communications consultant | Anna Sowle, Yes for Oregon PAC; and Nikki Terzieff, The Tressider Co. | Moderator: Sue Castner Panelists: Christine Lewis, Senate Democratic Leadership Fund; and Jen Yocom, City of Portland |
| 5:00- 7:00pm | Cocktail Reception in The Original (Located adjacent to the Marriott) | | |

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Sunday

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|---------------------|---|--|--|
| 8:30 - 9:00 | Registration | | |
| 9:00 - 10:15 | E-Advocacy & New Media moderated by Karol Collymore, with panelists Jeff Lennan, Winning Mark; Andrew Gorry, Democratic Party of Oregon; and Nikki Javurek, Organizing for America | | |
| 10:15 - 10:30 | Break | | |
| 10:30 - 11:45 | Candidate Track: Surviving Campaign Life-Advice for Candidates Pam Knowles, Portland School Board; State Rep. Sara Gelser and State Rep. Tina Kotek | Advanced Staff Track: Writing Campaign Plans Jon Isaacs, Oregon League of Conservation Voters; and Jessica Stevens, Oregon SEIU State Council | Staff/Activist Track: Field Basics & Growing the Grassroots Jen Gilbreath, DeFazio for Congress |
| 11:45 - 1:30 | Mentor Brunch with candid table talk from political veterans Remarks from Speaker of the House Dave Hunt and State Rep. Vicki Berger; Panel moderated by Kevin Looper, Our Oregon; featuring Commissioner Deborah Kafoury, State Sen. Martha Schrader and State Rep. Sara Gelser <i>Opportunity to speak with other political mentors at each table.</i> | | |